

What is Megaphone?

Megaphone is a magazine sold on the streets of Vancouver by homeless and low-income vendors who buy each issue for 75 cents and sell it for \$2, keeping the profit.

Megaphone is a registered charity.

We provide marginalized people with low-barrier economic opportunities that gives them the opportunity to set their own schedule, develop strong relationships with the community and become financially self-sufficient.

What is our mission?

Megaphone (est. 2008) exists to change the story on poverty by promoting social equity, amplifying marginalized voices, and creating meaningful work.



Advertising Benefits

As a partner, you will receive:

- Alignment with an established, forward-thinking organization
- Sale promotion to national audiences
- Visibility as a community-minded leader
- Complimentary tickets to media-covered Megaphone events

How do we do it?

Our Programs:

- Vendor Program
- Vendor Mentorship Program
- Creative Writing Workshops
- Hope in Shadows Photo Contest
- The Shift Peer Newsroom

Our Products:

- *Megaphone* magazine, monthly street paper sold by low-income vendors
- *The Voices of the Street*, annual poetry and prose by vendors and other DTES community members
- *The Hope in Shadows Calendar*, finalist images from the Hope in Shadows Community Photo Contest engaging 150 DTES community members

Our Community Leaders:

- **Vendor Advisory Board** - vendors elected by peers bi-annually to consult on program
- **The Shift** - peer newsroom steering editorial direction of *Megaphone* magazine
- **Mentorship Program** - A program that pays our veteran vendors and new vendors to train and sell product together.



Full Page Advertisement (exterior)

Full Bleed:

9"W x 11.625" H

Total Size:

10" W x 12.625" H

with crop marks

\$1,050

Full Page Advertisement (Interior) 1/2 Page Advertisement

Full Bleed:

9"W x 11.625" H

Total Size:

10" W x 12.625" H

with crop marks

\$575

No Bleed:

4.875" H x 8" W

Colour: \$275

B&W: \$250

1/4 Page Advertisement







No Bleed:

4.875" H x 3.9167" W

Colour: \$175

B&W: \$150

Our Impact

	6.2K
	3.2K
	5.9K
	3.5K
	14.5K
	21.7K

Let's Connect!

Bianca Weima

bianca@megaphonemagazine.com

604-255-9701 x 113

